



Purpose | Mission | Vision | Values

Values // At Breaking Grounds in Music, we believe in providing: added value and customized music lessons, quality customer service, and integrity.

Integrity // We place a strong emphasis on integrity. We are deeply committed to developing trust and full honesty with our customers in every aspect of our service. Whether it's providing a full lesson without shortening the time--or providing total honesty in payment handling--we uphold integrity as our highest priority. We want our students and parents to have complete trust and peace of mind in our services. Apart from this foundation, everything else falls apart--but Breaking Grounds in Music is completely dedicated to integrity.



Added Value and Customized Music Lessons // Every student learns differently. We differentiate and individualize our lessons in accordance to the student's learning style, personality type, and playing interests. This is done through careful planning and assessment of each student. While we never overlook the foundations of a musician such as technique, reading music, versatility, and improvisation, we also consider what students desire to learn and incorporate that into the lessons. Whether it's a leading chart to learn in concert band or wanting to learn the latest pop song, we can incorporate this into the lesson plan. We strive for our students to be the best they can be, learning how to develop their own sound, while also having a strong foundation in the music essentials.

Quality Customer Service // We treat our students and parents with respect. We provide feedback after their child's lesson so they know what the expectations are. We promptly return phone calls or e-mails if there's a student question, concern, or a lesson reschedule. We have a fair cancellation policy that takes into consideration sickness, inclement weather, or family emergencies. We have developed a variety of helpful and applicable educational resources.



These resources entail music education, instrument education, and character development, which are supplemental to the music lessons and beneficial for the student. We are passionately committed to cultivating and maintaining long-term relationships with our students and parents. We are dedicated to meeting and exceeding our students' expectations by helping them become the best they can be musically, professionally, and personally.

Vision // At Breaking Grounds in Music, we believe in providing: added value and customized music lessons, quality customer service, and integrity.

Purpose // The purpose of Breaking Grounds in Music is to bring meaning, value, and happiness in peoples' lives by creating music. Music is a form of art that enables one to express creativity and self-expression without limitations. Our existence as a business is to foster and unleash creativity among all our students. We do this through the means of one-on-one lessons, master classes, recitals, band jams, and other services and resources. Moreover, we exist to help the personal lives of students by providing principles on character development, leadership, team-building, self-discipline, and to be a conquer of challenges. These



qualities are all put to action in our services where students will develop them overtime. Lastly, there is a strong correlation between music and academics. Students who play a musical instrument have a higher probability of performing better academically than students who don't. At Breaking Grounds in Music, we develop this academic skill set by instructing reading and transcribing music in our lessons, as well as music theory through our masterclasses.



Mission // Breaking Grounds in Music is a unique music school, offering an innovative mix of added value music lessons that instill personal development such as: character, self-discipline, team-building, and responsibility. Our mission is to be the best music school in our industry where we enable our students to enormously improve their lives by making music. Our method is to continually self-improve at our instruments, teaching methods, and our business approach so we can cultivate our school with motivated students. We measure our success by growing our student base each year as well as implementing new lesson concepts, educational content, and new services.

